The Smitten Kitchen Cookbook

by Deb Perelman


Smitten Kitchen's Deb Perelman talks blogging and her first ever . 18 Dec 2012 - 45 min - Uploaded by Talks at GoogleDeb Perelman loves to cook. She isn't a chef or a restaurant owner—she's never even taken a cooking class—but she's a home cook, a photographer, and a food blogger extraordinaire. She's the creator of Smitten Kitchen, a blog that features her recipes and photos of her meals. She's been a part of the food blogging world for more than a decade, and her blog has become a go-to resource for home cooks around the world. In this talk, Deb shares her story and her approach to cooking, and offers insights into the world of food blogging. She talks about the challenges and the rewards of running a successful blog, and she offers advice for anyone who wants to start their own food blog. Deb's talk is an inspiring and informative look at the world of food blogging, and it's a must-listen for anyone who's interested in cooking, photography, or creating content online.